



Ministry of Commerce & Industry  
Government of India

In association with



High Commission of Canada, New Delhi

&



Invites you to a Seminar on

**“Doing Business with Canada”**

&



Toronto

(17 – 20, October, 2011)

Supported by

High Commission of India, Ottawa



Gulmohor, India Habitat Centre  
Lodhi Road, New Delhi – 110 003  
**Wednesday 6<sup>th</sup> July, 2011 at 10:30 A.M**

### **About “India Show”, Toronto-Canada (17-20<sup>th</sup> October, 2011):**

“India Show” Canada is an initiative of Ministry of Commerce & Industry, Government of India. The show will be organized by EEPC India (set up by Government of India) with the support of High Commission of India in Canada and High Commission of Canada, New Delhi and Indo Canadian Business Chamber (ICBC).

This event is synchronized with the largest and most famous industrial exhibition in North America – Canadian Manufacturing Technology Show (CMTS 2011) at Toronto, Canada from 17 – 20 October 2011. India has been declared a Strategic Partner for the Show. The year 2011 has been declared as the “Year of India in Canada” by Hon'ble Prime Ministers of both countries giving added significance to the show. The show is expected to generate considerable momentum for further enhancing the India – Canada bilateral trade and investment relationship.

### **Why Canada:**

- Canada and India have longstanding bilateral relations, built upon shared traditions of democracy and pluralism and strong interpersonal connections.
- The Canadian Government has identified India as a key trade partner under its Global Commerce Strategy.
- The Canadian economy has grown at the rate of 10.9% over 2004–2008, with the absolute GDP at US\$1.5 trillion in 2008, making it one of the fast growing economies in the world. The economy of Canada is the 9<sup>th</sup> largest in nominal terms, and the 14<sup>th</sup> largest in PPP terms.
- Canada is one of the bright spots in the global economy. In 2009 Canada's GDP growth rate was 2.4 per cent, and the economy is predicted to grow 2.5 per cent and 3.2 per cent in 2010 and 2011, respectively.
- According to a 2009 Bank of Canada survey, Canadian businesses were experiencing a gradual increase in sales. Canada's strong and conservative banking and financial sector and increasing commodity prices have strengthened the Canadian dollar, reaching almost at par with the U.S. dollar. The strong Canadian dollar, growing Canadian economy and the increased demand for goods and services will make Canada a much sought after business partner in the years to come.

### **Why choose Toronto:**

- Ontario's capital, Toronto, is Canada's commercial centre, home to half the country's largest financial institutions, 90 per cent of its international banks, and over 75 per cent of US subsidiaries in Canada. Ontario remains the economic engine of Canada due to its substantial and highly diverse industrial base.
- Of the world's largest cities, Toronto has the 7th largest economy, with a GDP of over US\$ 225 billion. It comprises 11% of Canada's GDP.
- Ontario is part of the North American manufacturing heartland.

- Ontario's highly diversified economy offers excellent opportunities in all sectors ranging from automotive, plastics, biotechnology and aerospace to information and telecommunications technology and the life sciences.

## Seminar on "Doing Business with Canada" & "India Show" at Canada

**Date:** Wednesday 6<sup>th</sup> July, 2011

**Venue:** Gulmohor, India Habitat Centre, Lodhi Rd, New Delhi – 110003

### **Tentative Program Schedule:**

10:30 AM: Registration

11:00 AM: Welcome address by Mr. Aman Chadha, **Chairman, EEPIC India**

11:10 AM: Address by Mr. Arun Pandeya, **President, Indo Canadian Business Chamber**

11:20 AM: Address/Presentation by Mr. Mario St. Marie, **Minister (Commercial), High Commission of Canada in New Delhi**

11:30 AM: Presentation by Mr. Aaron Rosland, **Counsellor (Commercial – Ontario)**

11:40 AM: Presentation by Mr. Jagat Shah, **Trade representative in India for Manitoba Trade & Investment, Govt. of Manitoba, Canada**

11:50 AM: Presentation by Mr. Pratap Raju, **Managing Director, Technology, Research & Innovation, British Columbia Trade & Investment Services**

12:00 PM: Presentation by **Quebec Province**

12:10 PM: Address by Mrs. Preeti Saran, **Consul General, Consulate-General of India, Toronto, Canada**

12:20 PM: Address by Senior Official **Ministry of Commerce & Industry, Govt. of India**

12:30 PM: **Presentation on "India Show" at Canada**

12:45 PM: "Short film" on Canada's competitive advantages

12:50 PM: Q&A (including spot registration)

01:00 PM: Vote of thanks

**Lunch**



EEPC India was set up in 1955 under the aegis of Ministry of Commerce & Industry, Government of India). EEPC India is the largest Trade Promotion body catering to the trade and business development needs of the Indian engineering sector. EEPC India has a membership base of over 14,000 amongst large Corporate Houses, Star Trading Houses, Small & Medium Scale Units (SME), Trading Houses, etc. Out of the total membership of the Council, 60% constitutes the SMEs. EEPC India has coined a futuristic theme “Engineering the Future” with a vision to facilitate Indian trade and investment abroad in the engineering sector and vice-versa. More recently EEPC India in collaboration with Ministry of Commerce & Industry has undertaken a number of initiatives to promote “Brand India” and showcase India as the most Affordable & Adaptable destination for sourcing of import requirements through a series of “India Shows” in focus countries.

Contact:

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Indo Canadian Business Chamber is a registered not for profit organization. It was set up on October 13 1994. Its chief objective is to be able to foster trade and bi lateral relations between India and Canada which it has been doing for many years. It has now grown to becoming an organization to be able to play a bigger and a significant role on this agenda. It has presence in Delhi, Mumbai & Ahmedabad. ICBC is dedicated to development of Indo Canadian Trade, Business and Bi Lateral Relations. ICBC is open to memberships from all Indian or Canadian businesses / individuals who are interested in augmenting and promoting Indo-Canadian business relations.

Contact:

Mr. Arun Pandeya, President  
Ms. Ritika Modi, Chairperson, Delhi Regional Council (ICBC)  
4-7C, DDA Shopping Centre,  
New Friends Colony, New Delhi – 110025  
Tel: +91-11- 47107316; Fax : + 91-11-47107399  
Email: [icbc@icbc.org.in](mailto:icbc@icbc.org.in), Web: <http://www.icbc.org.in/>

## **REGISTRATION FORM**

*"Doing Business with Canada" & "India Show" at Toronto*

**6<sup>th</sup> July 2011 at 10:30 AM**

Gulmohor, India Habitat Centre, Lodhi Road, New Delhi – 110 003

I/We would like to participate as delegate and the details are as follows:

Name and designation: \_\_\_\_\_

Company's name \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

City \_\_\_\_\_, State: \_\_\_\_\_

Tel: No: \_\_\_\_\_ Fax: \_\_\_\_\_ Cell: \_\_\_\_\_

Email: \_\_\_\_\_; Web: \_\_\_\_\_

Business field: \_\_\_\_\_

\_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

**PLEASE RETURN THE FILLED UP FORM BEFORE 30<sup>th</sup> June, 2011 to**

Ms. Anjna,  
Manager (Coordination & Administration), ICBC Delhi  
4-7-C, 1<sup>st</sup> Floor, DDA Shopping Centre  
New Friends Colony  
New Delhi 110025, India  
Phone: 011-47107300; Fax: 011- 47107399  
Email: [anjna@icbc.org.in](mailto:anjna@icbc.org.in)  
Web: [www.icbc.org.in](http://www.icbc.org.in)

*No participation charges. Registration will be done on first come first served basis.*